



# UNI BOOB TEAM LEADER: ROLE DESCRIPTION

## OUR CHARITY:

CoppaFeel! exists to educate and remind every young person in the UK that checking their boobs isn't only fun, it could save their life. Breast Cancer will affect 1 in 8 women in their lifetimes, with 400 men being diagnosed annually in the UK. Our work spans schools, festivals and universities, where we empower young people to be proactive about their health and bodies. By encouraging them to check their boobs we are helping to instil a healthy habit that will ensure any unusual changes are detected at the earliest stage possible, where treatment options are more successful and survival rates are higher.

## WHAT DOES A UNI BOOB TEAM LEADER DO?

Uni Boob Team Leaders are the very important folk responsible for rallying our teams of students to bring boob-love to campuses across the UK, so we're on the lookout for dedicated and hard-working people who are up for a challenge.

As a Uni Boob Team leader you have two very important goals: to get students talking about and checking their boobs and to raise funds to help CoppaFeel! continue our life-saving work. You'll achieve this over the course of six missions set to you by Boob HQ during your first and second terms. You'll be empowering students to get to know their bodies in fun and original ways, from making waves at your fresher's fair to throwing a club night takeover, or hijacking your gym with cheeky boob-checking reminders to hosting your own boob dodge-ball tournament. Sound like your bag? Read on...

## MAIN VOLUNTEER ACTIVITIES & RESPONSIBILITIES:

- To carry out the missions set to you by CoppaFeel! in order to deliver a life-saving message in a fun and light hearted way.
- To recruit and manage a team of student volunteers, the Uni Boob Team.
- To act as an ambassador for CoppaFeel! on campus and actively seek out new opportunities to engage with students at your university.
- To get 150 young people signed up to our free monthly text reminder service.
- To regularly report back to CoppaFeel! so that we can measure the impact that your team is having on campus.
- To raise funds to support our work - with a target of raising £1000 over the course of the campaign.
- To liaise with your student union to establish the Uni Boob Team as a society (if it isn't already affiliated with your union).
- To establish the legacy of the Uni Boob Team by recruiting a successor when you leave.

## YOU SHOULD:

- Love CoppaFeel! and all that we stand for
- Be prepared to get to know your uni inside out
- Be sociable and outgoing, with the confidence to talk boobs
- Want to be at the forefront of an original and exciting movement
- Be ambitious to learn and develop
- Be creative, innovative and entrepreneurial
- Be committed to lending your time to volunteer throughout Terms 1 & 2 - flexible around your studies
- Have imagination, determination and charm
- Feel confident in recruiting team members and keeping them motivated
- Be a non-smoker
- Be a student at a UK based university

## WHAT YOU'LL GET OUT OF IT:

- The opportunity to gain a certificate in marketing accredited by the Institute of Promotional Marketing.
- An awesome credit for your CV.
- The chance to get a boob on with us at our summer festival tour.
- Special consideration by Boob HQ for work experience & internship opportunities.



- The warm and fuzzy feeling that comes from knowing that you're helping us educate and empower young people to get to know their bodies.
- The opportunity to don a boob costume (a privilege reserved for very special people).

## MANAGEMENT & SUPPORT:

- The CoppaFeel! team will be on hand to support you throughout the campaign.
- You will be trained before you commence your role to help you learn how to communicate our key messages and prepare you for your missions.
- CoppaFeel! will reimburse all out of pocket travel expenses incurred in your role as a volunteer. Other expenses including food and accommodation will be agreed based on specific occasions & should be agreed with the CoppaFeel! team first.

## DATES:

- Application deadline: 9am Friday 29<sup>th</sup> March.
- Candidates will be shortlisted for Skype interviews during March & April.
- Successful applicants will be offered a place on the scheme in April.
- All volunteers must attend compulsory training with CoppaFeel! before they can commence in the role. These will take place in July, August & September 2019 (dates TBC).
- All team leaders will be invited to an end of campaign Thank You event in 2020.

Please note: We only recruit one team leader from each university. Uni Boob Team Leader recruitment and selection is based on a completed application form, 1-to-1 chat with the CoppaFeel! team and a thorough understanding of the commitment and role.

It is the policy of CoppaFeel! to ensure that no applicant receives less favourable treatment on the grounds of gender, race, marital status, age, disability, sexual orientation or religion, or is disadvantaged by conditions or requirements that cannot be shown to be justifiable. Our charity is committed to the positive promotion of equality of opportunity across all volunteering programmes.

**THINK YOU'VE GOT WHAT IT TAKES? WE WANT TO HEAR FROM YOU! FILL IN THE ONLINE APPLICATION FORM BY 9AM FRIDAY 29<sup>TH</sup> MARCH.**

