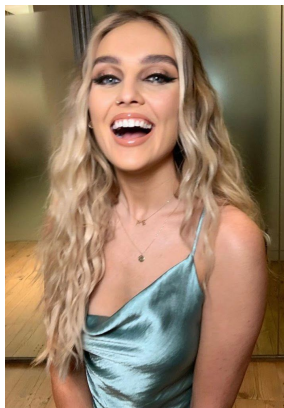




CoppaFeel! Sofa Series launches with a whole host of celebrity guests

*CoppaFeel! are thrilled to launch their Sofa Series, a programme of online fundraising events supported by the charity's talented celebrity friends, all designed for you to enjoy from the comfort of your home.*

The series will feature events hosted by Perrie Edwards, Greg James, Carrie Fletcher, Giovanna Fletcher, Russell Kane, Chessie King and more. Viewers can expect quizzes, games, workouts, laughs and lots of chat (some of which might involve boobs, naturally) - the full programme can be found [here](#).



Above from left to right: CoppaFeel! Ambassadors Perrie Edwards, Greg James, Carrie Fletcher and Giovanna Fletcher.

## Cancer doesn't stop for Covid

We're all doing our bit to protect the NHS and each other by staying at home during this pandemic, and with that also meaning that a lot of CoppaFeel! events are cancelled, we wanted to do something that would bring our community together, put a smile on everyone's face and raise some vital funds to help us to continue to spread our boob-checking message. We know that this is particularly important at this time as [half the public report concerns with getting anything unusual checked](#), so we need to continue in our mission to educate people on the signs and symptoms of breast cancer, encourage them to check regularly and empower them to speak with their doctor about anything unusual. We know that cancer doesn't stop for Covid.

### Ellie's story:

Ellie got in touch with CoppaFeel! In March 2020, having noticed a lump in one of her breasts after being prompted to check her boobs by one of CoppaFeel!'s instagram posts.



“To my surprise, I found a small, hard lump in my left breast, towards my armpit. It stopped me in my tracks, but I told myself it would be nothing scary - maybe a benign cyst or something - and carried on with my weekend. The rationalising didn't last long, and I became increasingly anxious. I knew what I had to do, and went to my GP first thing on the following Monday. I was surprised when I was referred to the breast institute via the fast track “suspected cancer” pathway but I still tried to stay calm, telling myself it was a precaution. A couple of biopsies later, I was brought in to be told that I have breast cancer. No tears, no panic – I just wanted to know what I needed to do to make it go away.

I'm now nearing the end of my first cycle of chemo. My second starts next week. So far the side effects are minimal and I'm feeling ok. I know that the journey ahead is unpredictable and of course that scares me. But there is one thing I know for sure, I caught cancer early and that's thanks to CoppaFeel!”

Tickets for a live stream link are available through Crowdfunder starting from £3 and a limited number of 'front-row' seats will be available for £15 - giving you the chance to interact with the host.

The CoppaFeel! Sofa Series is proudly sponsored by [Mindful Chef](#), officially ranked as the UK's favourite healthy recipe box service<sup>1</sup>. Set up in 2015 by three school friends, the brand's mission is to make healthy eating easy. Its recipe boxes provide people with the tools to cook delicious nutritionally-balanced meals that help you feel healthier and happier. The perfect match for some evening-in entertainment.

#### About CoppaFeel!

CoppaFeel! aims to ensure that all breast cancers are diagnosed at the earliest stage possible by educating people on the signs and symptoms of breast cancer, encouraging them to check regularly and instilling the confidence to seek medical referral if they detect abnormalities. Currently 5% of diagnosed cases are already at stage IV with breast cancer being the second most commonly diagnosed cancer in women under 30 in the UK (181 new cases diagnosed and 12 deaths annually). CoppaFeel! is the third most recognized breast cancer charity amongst young people and those aware of CoppaFeel! are 58% more likely to check their boobs regularly than those not aware (CoppaFeel! research, sample based upon 18 – 29 year olds. December 2019 research).

Find out more about CoppaFeel! at: [www.coppafeel.org](http://www.coppafeel.org)

Instagram and Twitter @coppafeelpeople

---

<sup>1</sup> Source: Trustpilot