



YOUR ROLE AS A BOOBETTE

WHO WE ARE

CoppaFeel! exists to **educate** and **remind** every young person in the UK that checking their chest isn't only fun, it could save their life. We do this by equipping people with the knowledge and tools they need to get to know their bodies. We like to talk about a serious message in a light-hearted way, empowering people to start healthy habits for life. We want to live in a world where all breast cancers are diagnosed at the earliest stage possible, when treatments are more effective and survival rates are higher.

THE BOOBETTES

Our team of Boobettes are a group of volunteers aged 18-35*, who have all been affected by breast cancer in some way. They have either had a breast cancer diagnosis, and may be still undergoing treatment, or have a personal experience – whether a scare, a preventative surgery or a close connection to the disease through family or friends. All of our Boobettes share a positive outlook with a desire to make a real difference. Boobettes are the ultimate ambassadors of CoppaFeel! – the power rangers of the boob world!

**See the 'Selection Criteria' section below for more information on our age criteria.*

THE ROLE OF A BOOBETTE

The Boobette role is primarily a public speaking role, although there may be opportunity for more informal chats during events, like stalls.

YOUR RESPONSIBILITIES

THE PRACTICAL BITS

- Visit schools, colleges, community groups and workplaces, and deliver webinars and/or educational talks, acting as ambassadors for CoppaFeel!.
- Deliver a life-saving message in a light-hearted way.

YOU SHOULD...

COMMITMENT • SKILLS • ATTRIBUTES

- Have had a personal breast cancer diagnosis, preventative surgery, scare or close connection to the disease.
- Be confident in public speaking and communicating with large audiences.
- Be willing to answer direct questions

- Discuss your personal experience of breast cancer, the value of CoppaFeel! and the importance of getting to know your body, openly and confidently in front of audiences of varying sizes.
- Deliver a minimum of three Boobette talks per year.
- Actively seek new opportunities to give talks or hold stalls for young people
- Liaise with CoppaFeel! regularly to discuss opportunities, give feedback and develop new ideas.
- Demonstrate CoppaFeel!'s values in all aspects of your role: community, impact, creativity and positivity. Attend our annual training days.
- about your personal experience.
- Have good listening skills and are compassionate.
- Be enthusiastic with a positive outlook.
- Be proactive and actively seek out opportunities to raise awareness by signing up to opportunities within the Boobette programme where you can.
- Be organised and able to manage your time, including signing up to, attending and providing feedback on your webinars/talks.
- Be open to feedback, enabling you to continuously learn and develop your public speaking skills.
- Have a good sense of humour and are able to have fun in light of a serious and sometimes sensitive topic.
- Be polite and well mannered.

WHAT SUPPORT YOU'LL RECEIVE 💪

INDUCTION • TRAINING • EXPENSES

- You'll be managed and supported by the Boobette Team at Boob HQ.
- You'll receive an online induction to introduce you to volunteering with us.
- You'll receive comprehensive training, specific to your role and its requirements so you can confidently deliver webinars and talks.
- Someone from the Boobette Team or a Boobette representative will be on hand to accompany you to your first webinar/talk.
- Your volunteering activities will be covered by our Public Liability Insurance.
- You'll be reimbursed for your travel as per our Volunteer Expenses Policy.
- You'll have the opportunity to develop your communication and public speaking skills.
- You'll join a supportive community of people who share a personal connection to breast cancer.
- You'll have the opportunity to wear a boob costume (a privilege reserved for very special people).
- Rewards and recognition from Boob HQ for your time, energy and enthusiasm.
- The warm and fuzzy feeling that comes from knowing that you're helping us educate and empower young people to get to know their boobs, pecs and chests 💖

WHAT YOU'LL GET OUT OF IT 🎓

SKILLS • COMMUNITY • MAKE A CHANGE

SELECTING OUR BOOBETTES

Selection is based on a completed application form followed by a one-to-one informal chat with someone from the Boobette Team. Successful applicants will demonstrate a thorough understanding of the role and its commitment. We also ask for two references.

SELECTION CRITERIA

*We believe that everyone's experience is important and are blown away by the many wonderful people wanting to share their story to inspire others. The reason we have an age criteria for our Boobette role is because the programme aims to deliver peer-to-peer education and our research shows that storytelling is more likely to have an impact on our target age group of 18-24 when it comes from someone close in age. As much as we'd LOVE to accommodate everyone who applies and have infinite Boobettes, we have to stick quite closely to our criteria due to the number of applications we receive and our capacity to run the programme.

MEDIA OPPORTUNITIES

We are often approached by the media to allow us to further spread the word about the Boobette programme and its impact. This may include newspaper and magazine articles, Facebook lives or photoshoots. It's not a requirement; every opportunity is optional but please be aware of this and have a think about whether you'd be happy having your story published in national media.

TRAVEL EXPENSES

CoppaFeel! reimburse all travel expenses incurred in your role as a volunteer. Other expenses including food and accommodation will be agreed prior to events and must be discussed and agreed with the Boobette team first.

EQUAL OPPORTUNITIES

At CoppaFeel! we support a diverse range of communities and we understand that diversity within our team is central and crucial to meeting the needs of our beneficiaries. **We particularly welcome applications from Black, Asian and minority ethnic candidates, LGBTQ+ candidates, candidates with disabilities, and from men because we would like to increase the representation of these groups within the charity.**

We promote equality, diversity and inclusion in our workplace and make recruitment decisions by matching the charity's needs with the skills and experience of candidates, irrespective of age, disability (including hidden disabilities), gender, gender identity or gender reassignment, marriage and civil partnership, pregnancy and maternity, race,

religion or belief, or sexual orientation. We recognize the value in encouraging a diverse range of perspectives, skills, experience and knowledge at the charity.

It is the policy of CoppaFeel! to ensure that no applicant receives less favourable treatment on the grounds of gender, race, marital status, disability, sexual orientation or religion, or is disadvantaged by conditions or requirements that cannot be shown to be justifiable. Our charity is committed to the positive promotion of equality of opportunity across all volunteering programmes.

If you have any queries please do not hesitate to contact boobettes@coppafeel.org.

CoppaFeel! Boobette Team