

FUNDRAISING TOP TIPS

- 01 - Build out your page

People are more likely to donate if your Tiltify page has pictures, the story of why you're streaming for CoppaFeel! and the date of your stream. Most importantly set a target and share the total you would love to raise - your pals will help you reach that goal!

- 02 - Kick things off yourself

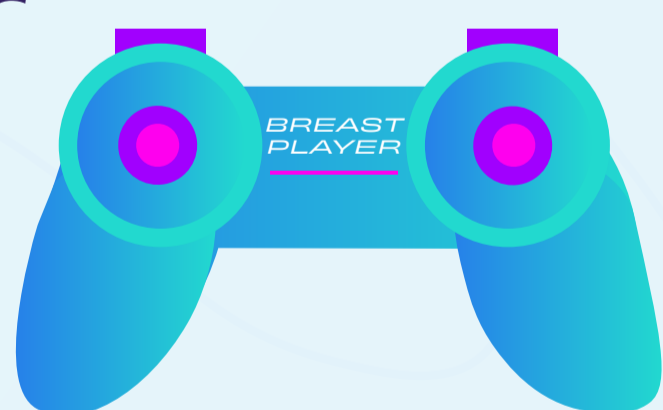
Donating to your own campaign is a great way to back your fundraising and show your audience how passionate you are about stamping out the late detection of breast cancer.



- 03 - Link your Twitch

Connecting your Twitch account to your Tiltify page makes it super easy for people to donate whilst they watch without ever having to leave your stream.

Find out how to connect your Twitch and Tiltify page [here](#).



- 04 - Challenge yourself

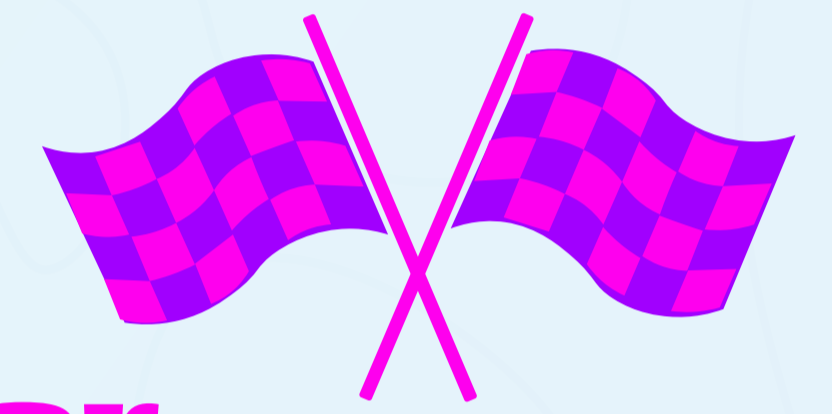
Come up with some fun ways to help to drive donations! Polls, dares, rewards and milestones; the sky is the limit! Classic examples include 'I'll eat X when we reach £100 in donations' and 'I'll attempt Y challenge when we reach £300'. The great thing about these challenges is they incentivise your audience whilst also creating engaging content, a win win in our book!



- 05 - We'll support you like true 'breasties'

Questions around CoppaFeel! and our messaging? Looking for digital assets like donation alerts to decorate your stream? Want to chat through some content ideas?

We're here to help and ready to cheer you on as you support our lifesaving work. Drop us a line on gaming@coppafeel.org or head [here](#) for our stash of fundraising tools!



- 06 - Add a new player

Can you think of a few friends who might join you in your stream or take on a similar challenge? Are they the Mario to your Luigi? Invite them along to get stuck in your fundraising extravaganza.

- 07 - Share it widely

Make sure to tell everyone about your stream, when it is and how they can get involved. Social media is great for this - why not create a countdown timer or tease any content ideas?

Tag us on:

TikTok, Instagram @coppafeel
X, YouTube @coppafeelpeople
So we can give you some love!

