

# YOUR ROLE AS A BOOBETTE

## WHO WE ARE

CoppaFeel! exists to educate and remind every young person in the UK that **breast cancer can affect any body. Knowing yours could save your life.** We do this by equipping people with the knowledge and tools they need to get to know their bodies. We like to talk about a serious message in a light-hearted way, empowering people to start healthy habits for life. We want to live in a world where all breast cancers are diagnosed at the earliest stage possible, when treatments are more effective and survival rates are higher.



## ABOUT THE BOOBETTES

Our team of Boobettes are a group of volunteers who have all been **affected by breast cancer in some way between the age of 18 – 35.** They have either had a breast cancer diagnosis, and may still be undergoing treatment, or have a personal experience – whether a scare, preventative surgery or a close connection to the disease through family or friends. All of our Boobettes share a positive outlook with a desire to make a real difference. Boobettes are the ultimate ambassadors of CoppaFeel!.

## THE ROLE OF A BOOBETTE

The **primary role of a Boobette is to deliver educational talks in schools, colleges, universities, workplaces and community venues, although there may be opportunities for more informal chats with the public during activities like stalls.**

### YOUR RESPONSIBILITIES

#### THE PRACTICAL BITS

- Visit schools, colleges, community groups and workplaces, and deliver online and/or in-person educational talks, acting as an ambassador for CoppaFeel!.
- Deliver a life-saving message in a light-hearted way.
- Discuss your personal connection to breast cancer, the value of CoppaFeel! and the importance of getting to know your chest, openly and confidently in front of audiences of varying sizes.

### YOU WILL...

#### COMMITMENT · SKILLS · ATTRIBUTES

- Have had a personal breast cancer diagnosis, a scare, preventative surgery or a close connection to the disease through family or friends.
- Be confident in public speaking and communicating with large audiences.
- Be willing to answer direct questions about your personal experience with breast cancer
- Have good listening skills and are compassionate.
- Be proactive and actively seek out opportunities to raise awareness by signing up to opportunities within the Boobette

- Actively seek out new opportunities to give talks or hold stalls for young people in your local area.
- Stay in regular contact with the CoppaFeel! Boobette Team to discuss opportunities, give feedback and develop new ideas.
- Demonstrate CoppaFeel!'s values in all aspects of your role: community, impact, creativity and positivity.
- Complete your induction, including online learning and a full day of training and attend annual training to keep your skills & knowledge fresh.
- programme where you can.
- Be organised and able to manage your time, including signing up to, attending and providing feedback on your talks.
- Be open to feedback, enabling you to continuously learn and develop your public speaking skills.
- Have a good sense of humour and are able to have fun in light of a serious and sometimes sensitive topic.
- Be enthusiastic with a positive outlook.

---

## SUPPORT YOU'LL RECEIVE

### TRAINING · FEEDBACK · EXPENSES

- You'll be managed and supported by the Boobette Team at CoppaFeel! and receive regular communication & updates from the team.
- You'll receive an online induction to introduce you to CoppaFeel!, volunteering with us and our health messaging.
- You'll receive full training specific to your role and its requirements so you can confidently deliver both online and in-person talks and stalls.
- Someone from the Boobette Team or a Boobette representative will be on hand to accompany you to your first talk and provide helpful feedback.
- Your volunteering activities will be covered by our Public Liability Insurance.
- You'll be reimbursed for your travel as per our Volunteer Expenses Policy.

## WHAT YOU'LL GET OUT OF IT

### MAKE A DIFFERENCE · COMMUNITY · SKILLS

- You'll have the opportunity to develop your communication and public speaking skills.
- You'll have plenty of fun and enjoy your volunteering\*
- You'll join a supportive community of people who share a personal connection to breast cancer.
- You'll have the opportunity to wear a boob costume (a privilege reserved for very special people).
- Rewards and recognition from Boob HQ for your time, energy and enthusiasm.
- The warm and fuzzy feeling that comes from knowing that you're making a real difference, driving our work to educate and empower young people to get to know their boobs, pecs and chests.

*\*88% of Boobettes said they felt 'extremely' or 'very' satisfied with their volunteering – from our 2022 Volunteering Survey.*

## SELECTING OUR BOOBETTES

Selection is based on a completed application form followed by a one-to-one informal interview with someone from the Boobette Team. Successful applicants will demonstrate a good understanding of the role and its commitment. We also ask for two references.

### SELECTION CRITERIA | AGE

We believe that everyone's experience is important and are blown away by the many wonderful people wanting to share their story to inspire others. The reason we have an age criteria for our Boobette role is because the programme aims to deliver near-to-peer education and our research shows that storytelling is more likely to have an impact on our target audience aged 18-24 when it comes from someone close in age. As much as we'd love to accommodate everyone who applies, and have infinite Boobettes, we have to stick closely to our criteria.

## MEDIA OPPORTUNITIES

We are often approached by the media to allow us to further spread the word about the Boobette programme and its impact. This may include newspaper and magazine articles, Facebook lives or photoshoots. It's not a requirement; every opportunity is optional but please be aware of this and have a think about whether you'd be happy having your story published in national media.

## TRAVEL EXPENSES

CoppaFeel! reimburse all travel expenses incurred in your role as a volunteer. Other expenses including food and accommodation must be discussed and agreed with the Boobette Team prior to the event or activity taking place.

## EQUAL OPPORTUNITIES

At CoppaFeel! we support a diverse range of communities and we understand that representation and relevancy across our volunteering programmes is central to meeting the needs of the young people we exist to reach. **We strongly encourage applications from Black and people of colour, LGBTQIA+ people, people with disabilities, and from men because we would like to increase the representation of these groups within the programme.**

We promote equality, diversity and inclusion in our programmes and make recruitment decisions by matching the charity's needs with the skills and experience of applicants, irrespective of age, disability (including hidden disabilities), gender, gender identity or gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, or sexual orientation. We recognize the value in encouraging a diverse range of perspectives, skills, experience and knowledge at the charity. Our charity is committed to the positive promotion of equality of opportunity across all volunteering.

If you have any questions about applying for the role please do not hesitate to contact [boobettes@coppafeel.org](mailto:boobettes@coppafeel.org) | **CoppaFeel! Boobette Team**