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breast cancer awareness



Better Communities Team

Asda House
Great Wilson Street
Leeds
LS11 5AD
www.ASDA.com

Dear Collector,

This letter confirms that Asda are pleased to allow authorised Tickled Pink collectors into all our stores to collect on:

Saturday 5th and Sunday 6th October 2024

To ensure that you're able to collect, you should:

- Please bring your letter of authorisation on the day(s) with you or have it ready to show on your mobile
- Contact the store's '**Asda Community Champion**' (ACC) or designated colleague via email or in person to **confirm final details** and **introduce yourself**, so they know who to expect on the day you are coming to volunteer.
- When you speak with your Asda Community Champion, **agree a meeting point**, and find out who will be there to greet you on the day if your ACC is not available. If you are unable to arrange this, don't worry, just go to customer service, and ask for the community champion when you arrive in store.
 - Please note that due to the high volume of customers in our stores, your bucket collection point might be changed at the discretion of the store manager and considering weather and other factors on the collection day.
- If you need any assistance or equipment to take part in the collection (for example, a chair) please arrange this with your Asda Community Champion before arriving at your store.
- On the day, go to customer service and ask for the community champion.
- To avoid parking charges, ask a colleague if they have an ANPR system. If they do, register your vehicle as a visitor as well, by inputting your registration number into the tablet at the customer service desk. If you need help, just ask a colleague.

If you have any concerns or are unable to contact your chosen store, please email commlife@asda.co.uk where we can help you and resolve any issues.

Kind Regards

Asda Community Team
Asda House

