

## SHOWER TAKEOVER

One of the most common reasons we hear for not checking is, "I forget." A great way to make a new habit stick is to fit it into your daily routine—which is why the shower is a great place to kickstart your checking habit and encourage your customers to do the same. That's why we've created a handy shower resource to help jog your memory and remind both you and your customers to cop-a-feel.

The CoppaFeel! Shower Takeover is here to get you showing your chest some love whilst lathering up!

pledges to help remind their customers to get chest-checking by displaying the handy CoppaFeel! shower resource in showers.
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