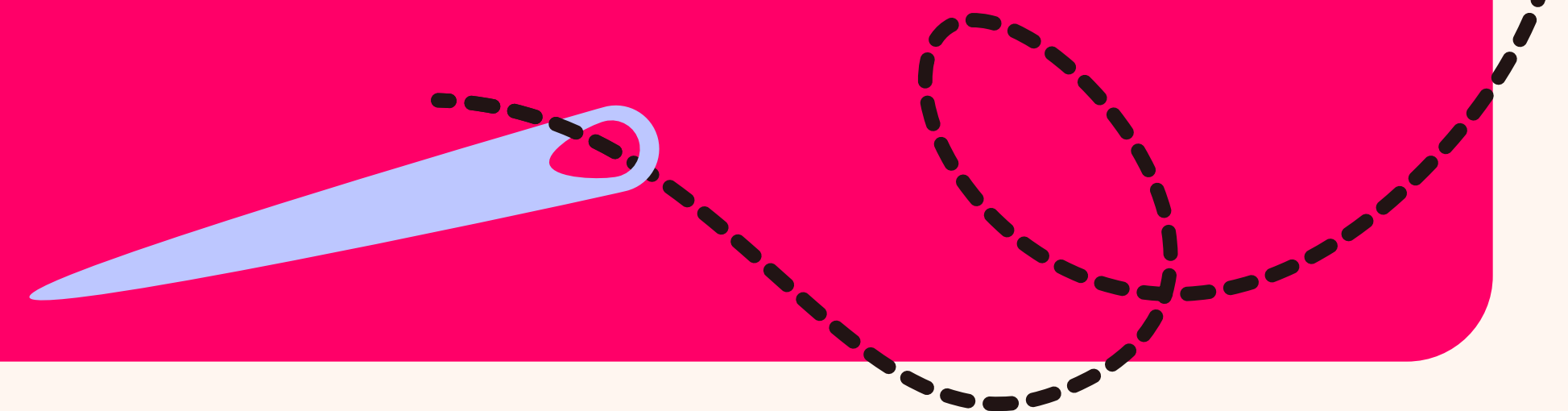


Craft For
CoppaFeel!

CoppaFeel!
breast cancer awareness



If you're reading this, it means you and I have two things in common:

- 1) You are passionate about saving lives, and making sure that all breast cancers in young people are diagnosed early and accurately.
- 2) You love an excuse to slow down, curl up with a cuppa and do something creative.

Sounds like you? Then you're in the right place. Welcome, welcome! We are so excited that you are here, ready to raise life-saving funds in order to stamp out the late detection of breast cancer.

This pack will give you lots of guidance, inspiration and advice as you plan your Craft for CoppaFeel! challenge. We hope you find it useful, but please do reach out if you have any questions or you'd like to chat through your plans. We're always here to help.

**Thank you again for looking to support CoppaFeel!.
We really appreciate it.**

Happy crafting,



Zsuzsi Kiss
Individual Giving Manager



**your
crafting adventure**

**STARTS
HERE!**

Planning a fundraiser can feel like a big task. Rest assured, we're here to help! Here's your checklist to make planning a fundraiser simple.

Here's your checklist to make planning your fundraiser simple.

Sign up to Craft for CoppaFeel!

Download a fundraising pack

See? You're off to a great start already...

Decide on your challenge

Will you craft every day or hold a cosy crafting event? The choice is entirely up to you, but it's good to be realistic about how much time you can commit to the challenge.

Craft-a-Day Show your dedication to our chest checking mission by doing something creative every single day.

You can craft as much or as little as you'd like. Whether you knit an extra row on an ongoing project, complete the day's Inktober prompt, or sew a whole new garment - you'll be helping to stamp out the late detection of breast cancer with every crafty minute.

Crafting Event Invite your friends to craft with you! Sometimes we need a little push to slow down and create something with our hands. Fundraising for CoppaFeel! can be just that. You could all do the same craft, bring along your current WIP, or teach each other new skills. Light some candles, prep some snacks and pop the kettle on - you've got yourself the perfect cosy day! Ask people to take part in exchange for a donation to CoppaFeel!.

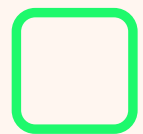
Got lots of creative friends? Take turns organising a craft workshop every week!

Part of a class, social group, or sports team? Holding a crafting event is a great way to get together with your community too.

Share, share, share!

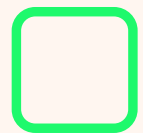
This is the key to success! Show off your dedication by sharing your progress as often as possible. Remember to take lots of good quality photos and let people know why you're fundraising. Sharing on social media or sending updates in your group chats always work a treat. If you're feeling extra, you could even set up a weekly newsletter to keep people updated.





What will you make?

Decorate tote bags, make greeting cards, paint candles, try your hand at pottery, bedazzle your bra, make friendship bracelets, crochet a boob themed stress ball... the list goes on and the choice is yours!

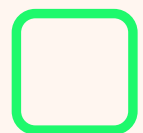


Set up your JustGiving page

This is where the fundraising magic happens! Fundraising on JustGiving is really easy to do, and saves you the job of sending CoppaFeel! the money you will raise.

Set up your page by visiting [justgiving.com/campaign/craft-for-coppafeel](https://www.justgiving.com/campaign/craft-for-coppafeel)

The first donation on your page will set the tone and others may use this as a marker for how much to donate. Why not ask a loved one to kick off the donations with a generous amount?



Set a target

We'd recommend £150 but you can always aim higher. Once you raise £150 we'll even send you a special CoppaFeel! tote bag as a little thank you - perfect for showing off your amazing support and carrying around your WIPs.



Get your mitts on our fundraising bits

Let us know if you need **fundraising materials!** You can also find lots of printable resources in our digital **toolkit** to help you get started.

Visit [coppafeel.org/fundraise](https://www.coppafeel.org/fundraise) to grab all your fundraising bits.



IF YOU ARE HOLDING AN EVENT

Choose a date and time

Make sure everyone involved is free, and it doesn't clash with other important dates.

Choose a location

Will you be crafting at home? In the break room at your office? At a pub or cosy cafe? Local venues may give you a discount if you mention that your event is for charity. Remember to email fundraiser@coppafeel.org for an official letter to prove it.

Invite your guests

Tell the world about it!

- * Aim to share your fundraiser at least once a week, but daily updates are even better! The more you shout about your fundraiser the more you'll raise. You should never feel embarrassed to ask for support: you are doing something amazing to help save lives!
- * Let people know why supporting CoppaFeel! is important to you.
- * As well as sharing on social media, send a personal WhatsApp or email directly to friends, family and colleagues.
- * Create a poster for your challenge and display this at work, on community noticeboards, or in the window of your local cafes, gyms and hairdressers. We have a **poster template** to get you started.

Complete your Craft for CoppaFeel! fundraiser

Paying in your fundraising

Justgiving will send us any money you raised automatically, so there's nothing left to do but soak up the warm and fuzzy feeling of knowing you've helped to save young lives. To pay in cash donations, please follow the steps in our **Paying In Form**.

Celebrate!

Tell us how your fundraiser went! We want to hear all about it, see any pictures you're happy to share and celebrate your brilliant accomplishment together - so please spill the beans!

GIVE YOUR FUNDRAISING A BOOST

Hold a raffle

It's a fun and easy way to boost donations. With the festive period just around the corner, it could be a great chance for people to score some fabulous gifts or treat themselves to something special.

Ask friends and local businesses to donate prizes. Email fundraiser@coppafeel.org for a letter to take with you when asking for donations.

Gambling regulations apply to raffles. To make sure you stay within the rules, be sure to sell raffle tickets and draw winners on the same day. You can read more about this in our **Safe & Legal guide**.

Add a sweet treat

If you're organising a crafting event, provide food and drinks in exchange for a donation.



Any questions? We'd love to hear from you!
Drop us a line on fundraiser@coppafeel.org

Ask your workplace to support you

Lots of companies offer matched funding to their employees, be sure to check with your workplace for a chance to double your fundraising.

Think about other creative ways to share your fundraising efforts at work. For example, you can hang **posters with a QR code** in the kitchen and add a link to your fundraising page at the bottom of your email signature.

Take commissions in exchange for a donation to CoppaFeel!

You don't need to be a master crafter to do this either - an adorably bad drawing from one of your favourite people can be worth just as much as a carefully crafted piece of art.

Organise extra games

People can participate in exchange for a small donation. Here are some of our favourite games:

- * Guess the number of sweets in a jar
- * Pin the nipple to the boob
- * Guess the weight of melons in a bra
- * Guess the number of **chests** or **cherries**
- * **Lotteritty** - choose a pair of boobs/pecs/chests for a chance to win

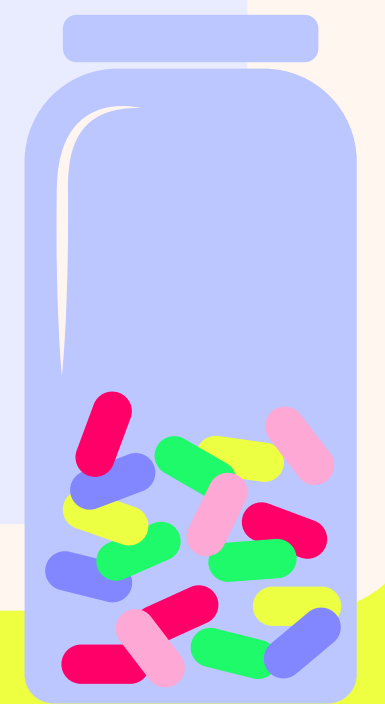
Adding an element of competition is a great way to get extra donations!

Sell your creations

You can do this at a craft stall, via social media or on an online platform like Etsy or eBay.

Handmade prizes

Motivate donors by offering handmade gifts in exchange for their support.






THE DIFFERENCE YOU WILL MAKE

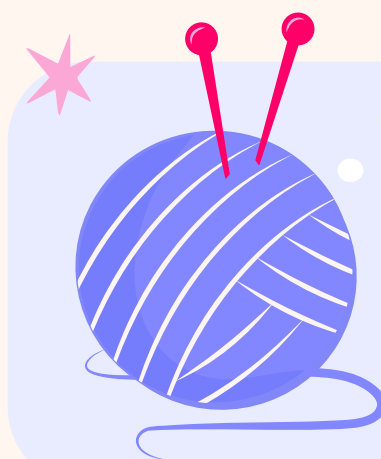
Thank you for choosing to support CoppaFeel!. The money you raise will make a big difference, and help to ensure that all breast cancers in young people are diagnosed early and accurately.

CoppaFeel! is the UK's only youth focused breast cancer awareness charity. We're on a mission to get every young person checking their chest. We do this because when breast cancer is diagnosed early, treatments are more effective and survival rates are higher. Early detection saves lives.

We do this by:

-  **Educating** young people on the signs and symptoms of breast cancer.
-  **Encouraging** them to check their boobs/pecs/chest every month.
-  **Empowering** young people to contact their GP and advocate for themselves.

You'll find us at universities, workplaces, secondary schools, in the media, healthcare and online. We may even pop up in your shower or your bra label!



By Crafting for CoppaFeel!, you will help to change the story for more young people diagnosed with breast cancer.

You will help to save lives.

Every £ you raise matters

£10 Reminds 500 young people to check their chest with our handy checking cards.

£30 Sends over 1,000 witty messages with our free text reminder service.

£50 Pays for a Boobette volunteer to visit a school or workplace, sharing their personal experience of breast cancer.

£100 Gives 256 young people a handy resource to display in the shower, educating them on the signs and symptoms of breast cancer.

£150 Equips 10 schools with materials to educate, encourage and empower students and develop healthy habits from a young age.

£220 Provides 2,000 healthcare professionals with trans inclusive chest checking posters, designed in collaboration with OUTpatients, the UK's only LGBTIQ+ cancer charity.





THANK YOU

Thank you so much for Crafting for CoppaFeel!

It is because of your kindness and dedication that we can continue our life-saving work and ensure that all breast cancers in young people are diagnosed early and accurately.

Thank you for helping to save young lives!

CoppaFeel! Unit 4, Bickels Yard,
151-153 Bermondsey St, London, SE1 3HA

020 7407 4597

    @coppafeel

CoppaFeel!
breast cancer awareness

 Registered with
FUNDRAISING
REGULATOR

CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970).