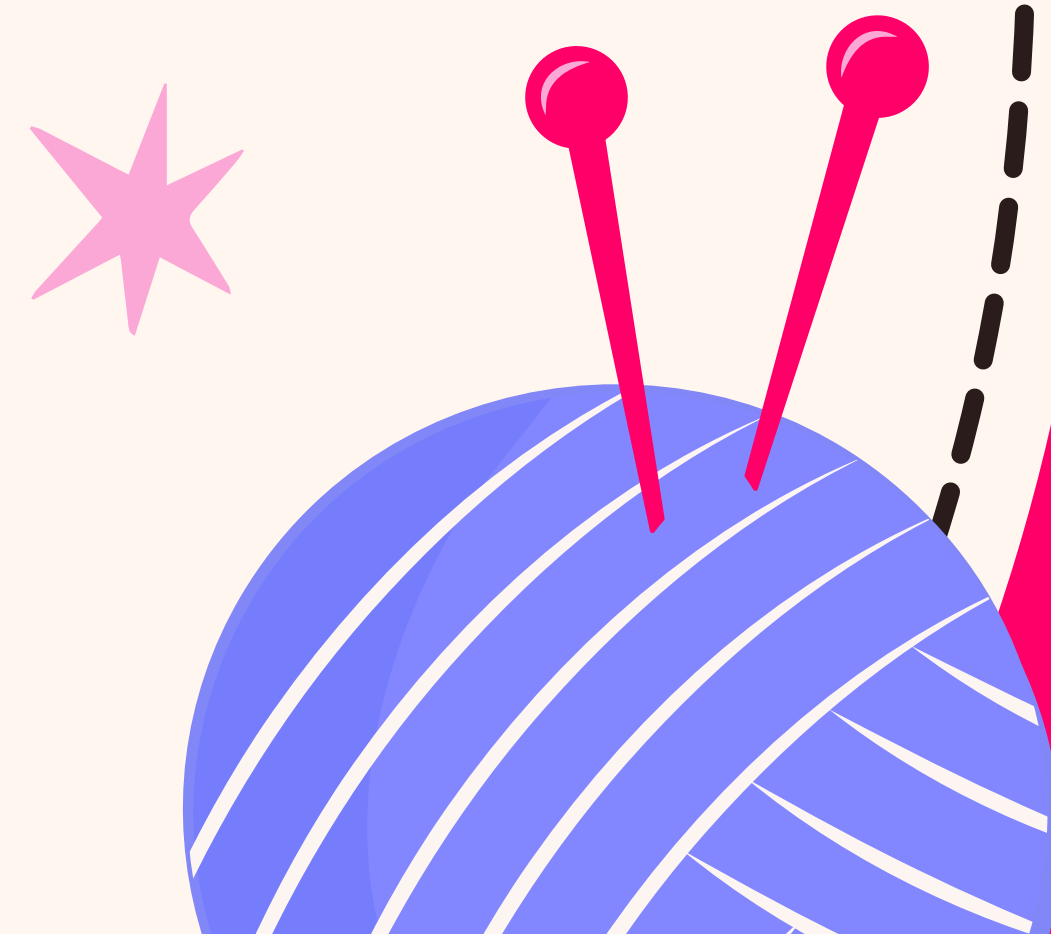


**Craft For**

**CoppaFeel!**

**breast cancer awareness**



**If you're reading this, it means you and I have two things in common:**

- 1) You are passionate about saving lives, and making sure that all breast cancers in young people are diagnosed early and accurately.
- 2) You love an excuse to slow down, curl up with a cuppa and do something creative.

Sounds like you? Then you're in the right place. Welcome, welcome! We are so excited that you are here, ready to raise life-saving funds in order to stamp out the late detection of breast cancer.

This pack will give you lots of guidance, inspiration and advice as you plan your Craft for CoppaFeel! challenge. We hope you find it useful, but please do reach out if you have any questions or you'd like to chat through your plans. We're always here to help.

**Thank you again for looking to support CoppaFeel!.  
We really appreciate it.**

Happy crafting,



Zsuzsi Kiss  
Individual Giving Manager



**your  
crafting adventure**

**STARTS  
HERE!**

**Planning a fundraiser can feel like a big task. Rest assured, we're here to help! Here's your checklist to make planning a fundraiser simple.**

Here's your checklist to make planning your fundraiser simple.

**Sign up to Craft for CoppaFeel!**

**Check out your fundraising pack**

See? You're off to a great start already...

### **Decide on your challenge**

Crafting every day is a great way to show your dedication to CoppaFeel!'s chest checking mission.

You can craft as much or as little as you'd like. Here are some of our favourite ideas:

- \* Crochet a stress boob every day or complete the day's Inktober prompt.
- \* Make a friendship bracelet every day (bonus points for chest checking reminders). After your challenge, give them out to your favourite people to get them checking as well.
- \* Commit to painting for 10 minutes every day.
- \* Knit/stitch/crochet an extra row or make a granny square every day.
- \* Go wild and try a new craft every day! Share how you found each new craft on your fundraising page or social media for extra donations.

Whatever you choose, you'll be helping to stamp out the late detection of breast cancer with every crafty minute.

### **Print out your tracker**

Track your daily progress with our tracker. Print it out and pop it somewhere you'll see every day to keep the motivation going. This could be above the kettle, on the bathroom mirror or in front of your closet. **Download your tracker here.**

### **Share, share, share!**

This is the key to success! Show off your dedication by sharing your progress as often as possible. Post a pic of your tracker or an update of what you made that day. Remember to let people know why you're fundraising. Sharing on social media or sending updates in your group chats always work a treat.



## Find a pattern

Check out our **free patterns and craft ideas**.

## Join the Facebook group

We've got a lovely community of crafty humans. For inspiration, tips and support from the Craft for CoppaFeel! community, join the **Facebook group**.

## Start fundraising

Your fundraising page is already set up for you, but we'd encourage customising it with your own pictures and inspiration for why you're fundraising for CoppaFeel!.

**Top tip:** If you're able to, we'd recommend donating to your own fundraiser. The first donation on your page will set the tone and others may use this as a marker for how much to give, so kick off the donations with a generous amount (or ask a loved one to help).

## Claim your goodies

Hit fundraising milestones and we'll send you exclusive CoppaFeel! merch as a little thank you for your dedication and amazing support.

- \* **Raise £50 before October to get a bespoke sticker sheet**, perfect for decorating your laptop, water bottle or journal.
- \* **Smash the £150 target and claim your sparkly Craft for CoppaFeel! pin badge**. It's the ultimate sign of your Chest Champ status!



## Get your mitts on our fundraising bits

Let us know if you need **fundraising materials!** You can also find lots of printable resources in our digital **toolkit** to help you get started.

Visit **[coppafeel.org/fundraise](https://coppafeel.org/fundraise)** to grab all your fundraising bits.

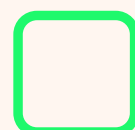


## Tell the world about it!

- \* Aim to share your fundraiser at least once a week, but daily updates are even better! The more you shout about your fundraiser the more you'll raise. You should never feel embarrassed to ask for support: you are doing something amazing to help save lives!
- \* Let people know why supporting CoppaFeel! is important to you.
- \* As well as sharing on social media, send a personal WhatsApp or email directly to friends, family and colleagues.
- \* Create a poster for your challenge and display this at work, on community noticeboards, or in the window of your local cafes, gyms and hairdressers. We have a **poster template** to get you started.

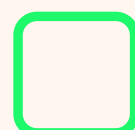


## Complete your Craft for CoppaFeel! fundraiser



## Paying in your fundraising

Justgiving will send us any money you raised automatically, so there's nothing left to do but soak up the warm and fuzzy feeling of knowing you've helped to save young lives. To pay in cash donations, please follow the steps in our **Paying In Form**.



## Celebrate!

Tell us how your fundraiser went! We want to hear all about it, see any pictures you're happy to share and celebrate your brilliant accomplishment together - so please spill the beans!



**Any questions? We'd love to hear from you!**  
Drop us a line on **fundraiser@coppafeel.org**



# GIVE YOUR FUNDRAISING A BOOST

## Hold a raffle

Raffle off the items you make this month (this works especially well if you've been working on some bigger pieces) or ask friends and local businesses to donate prizes. Email [fundraiser@coppafeel.org](mailto:fundraiser@coppafeel.org) for a letter to take with you when asking for donations.

Gambling regulations apply to raffles. To make sure you stay within the rules, be sure to sell raffle tickets and draw winners on the same day. You can read more about this in our **Safe & Legal guide**.

## Incentivise donations

Let people decide what you'll make next in exchange for a donation.

This can be a whole new item, or if you're working on a bigger project, get people to choose the colour of the next section/row.

## Ask your workplace to support you

Lots of companies offer matched funding to their employees, be sure to check with your workplace for a chance to double your fundraising.

Think about other creative ways to share your fundraising efforts at work. For example, you can hang **posters with a QR code** in the kitchen and add a link to your fundraising page at the bottom of your email signature.

## Take commissions in exchange for a donation to CoppaFeel!

You don't need to be a master crafter to do this either - an adorably bad drawing from one of your favourite people can be worth just as much as a carefully crafted piece of art.

## Organise extra games

People can participate in exchange for a small donation. Here are some of our favourite games:

- \* Guess the number of **chests** or **cherries**
- \* **Lottertitty** - choose a pair of boobs/pecs/chests for a chance to win
- \* Hold a crafty sweepstake (e.g. get people to guess how many minutes you'll spend crafting in October or how many items you'll make in total)

Adding an element of competition is a great way to get extra donations!

## Sell your creations

You can do this at a craft stall, via social media or on an online platform like Etsy or eBay.

## Handmade prizes




Motivate donors by offering handmade gifts in exchange for their support.

# THE DIFFERENCE YOU WILL MAKE

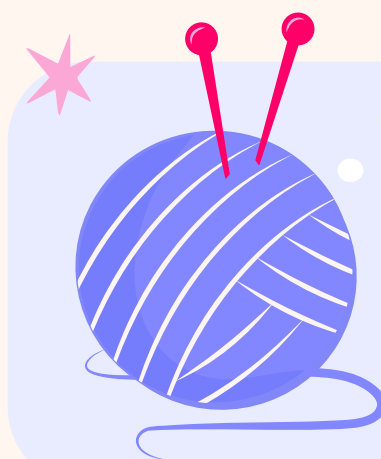
**Thank you for choosing to support CoppaFeel!. The money you raise will make a big difference, and help to ensure that all breast cancers in young people are diagnosed early and accurately.**

CoppaFeel! is the UK's only youth focused breast cancer awareness charity. We're on a mission to get every young person checking their chest. We do this because when breast cancer is diagnosed early, treatments are more effective and survival rates are higher. Early detection saves lives.

## We do this by:

-  **Educating** young people on the signs and symptoms of breast cancer.
-  **Encouraging** them to check their boobs/pecs/chest every month.
-  **Empowering** young people to contact their GP and advocate for themselves.

You'll find us at universities, workplaces, secondary schools, in the media, healthcare and online. We may even pop up in your shower or your bra label!



**By Crafting for CoppaFeel!, you will help to change the story for more young people diagnosed with breast cancer.**

**You will help to save lives.**

## Every £ you raise matters

**£30**

Sends over 1,000 witty messages with our free text reminder service.

**£50**

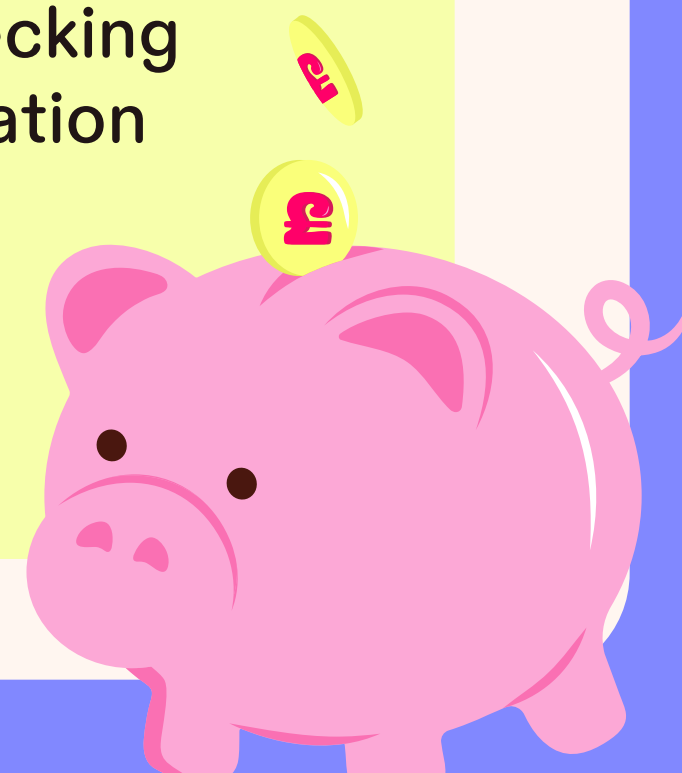
Pays for a Boobette volunteer to visit a school or workplace, sharing their personal experience of breast cancer.

**£150**

Equips 10 schools with materials to educate, encourage and empower students and develop healthy habits from a young age.

**£220**

Provides 2,000 healthcare professionals with trans inclusive chest checking posters, designed in collaboration with OUTpatients, the UK's only LGBTIQ+ cancer charity.





# THANK YOU

**Thank you so much for Crafting for CoppaFeel!**

It is because of your kindness and dedication that we can continue our life-saving work and ensure that all breast cancers in young people are diagnosed early and accurately.

Thank you for helping to save young lives!

CoppaFeel! Unit 4, Bickels Yard,  
151-153 Bermondsey St, London, SE1 3HA

020 7407 4597

    @coppafeel

**CoppaFeel!**  
breast cancer awareness

 Registered with  
FUNDRAISING  
REGULATOR

CoppaFeel! is a registered charity in England and Wales (1132366) and Scotland (SC045970).