

COPPAFEEL! BREAST CANCER AWARENESS MONTH CHALLENGE



RUN YOUR EVENT OR ACTIVITY

1

Have a look at the challenge criteria on the next page so you know what we're looking for from your event

2

TELL US WHAT YOU DID

Complete the short online form to be entered to win a prize

 **Deadline: 10 November**

3

PRIZES ANNOUNCED

We'll announce the winners – the team that's closest to meeting the criteria will win the top prize!



PRIZES



The winner, along with a lucky committee member, will be invited for a **day of shadowing** at CoppaFeel! HQ! You'll get to peek behind the scenes and discover what it's like to work in the charity sector!

As for the runner-up, their team will get to **take over CoppaFeel!'s Instagram** for a day!

IMPACT

WHAT WAS THE IMPACT OF YOUR AWARENESS EVENT OR ACTIVITY?

There's all sorts of ways to measure your activity's impact. This could be the number of SMS reminder sign ups, how many shower resources you handed out, how many people attended your events or activity, just to name a few!

CREATIVITY

HOW DID YOU SHOW YOUR CREATIVITY?

Maybe you organised a pottery workshop to create chances for some relaxed, informal chats about chest checking. Maybe you wowed your audience with an all-singing, all-dancing chest chat extravaganza. However you showed your creativity, we want to hear about it!

COMMUNITY

HOW DID YOU EXPAND YOUR REACH TO DIFFERENT AUDIENCES AND/OR A DIVERSITY OF PEOPLE?

Did you build a relationship with a new student group you'd never worked with before? Did you welcome a broad mix of students to your events? We know some groups face additional barriers to accessing healthcare, so we'd love to see your team collaborating with societies or networks that have a diverse membership.

POSITIVITY

HOW DID YOU RAISE AWARENESS IN A FUN AND LIGHT-HEARTED WAY?

The best way to demonstrate this is to show us how much fun it was with your team's photos and videos!