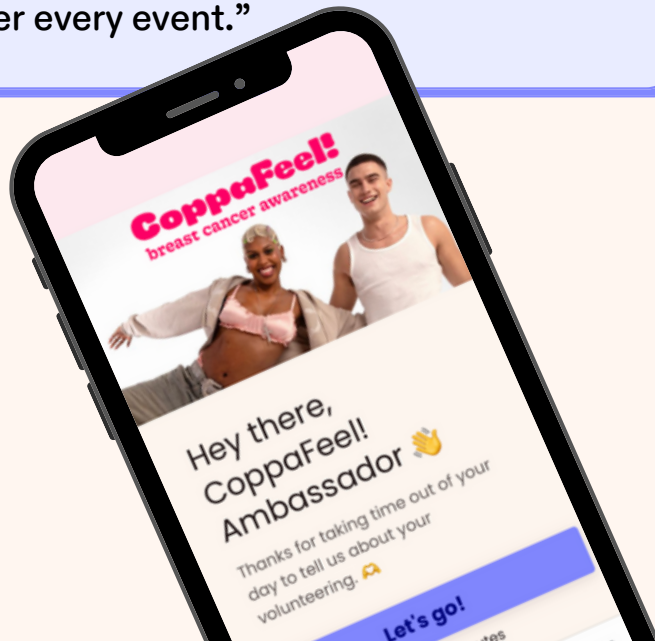


Ambassador Pilot glow up

YOU SAID...

“It was tricky to keep track of onboarding. I didn’t know what I’d done or what was left, so it took ages to get my kit.”

“Reporting isn’t working. I needed a Google account, kept losing the link, and it was too much after every event.”



WE DID...

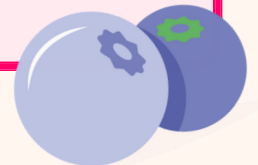
We’re launching a new Volunteer Management System! We’ll be rolling this out early 2026. Future recruits to the pilot will have their own portal showing exactly what stage they’re at and what’s left to do.

Reporting is now on a different platform, no account needed. You’ll report just once a month, sharing the total number of activities and reach. You can give more detail if you’d like, but it’s totally optional!

The information you share in your reports is invaluable, and we want to make sure we’re thanking you properly. Now, each monthly report = an entry into a prize draw for a £50 Airbnb, ASOS, or Just Eat voucher, drawn every three months.

CHEST CHAMP!

I CHECK MY CHEST





Ambassador Pilot glow up



YOU SAID...



“I never remember where to order materials, and I keep losing the form link.”

“It’s great having freedom, but I’m not always sure what’s okay as an event. What about events with alcohol or in pubs? What counts as a fundraising event versus an awareness event? Am I meant to answer medical questions?”

WE DID...

Reporting and material orders now live in the same form. We’ll reshare the link in our WhatsApp community every month (more on how we’ll use WhatsApp below!) so you’ll never lose it.

We’ve updated the Ambassador handbook with:

- Clearer guidance on fundraising vs. awareness events, and what we’d count as an Ambassador activity
- FAQs on events and alcohol, including events held at pubs, clubs, bars and similar venues
- A reminder of how to deal with medical questions





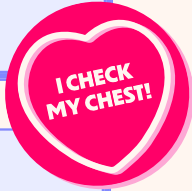
Ambassador Pilot glow up



YOU SAID...

“I don’t feel visible enough. Other volunteers have jackets or t-shirts, I’d love that too.”

“It’s hard to grab attention when running a stall at big events like summer festivals or freshers’ fairs, especially with other, flashier stalls around.”

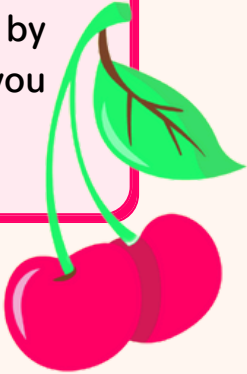


WE DID...

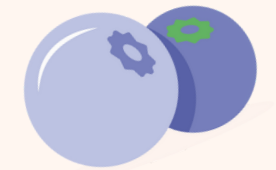
We’ve glowed up your kit. You’ll now get a Coppafeel! t-shirt, volunteer lanyard, and tote bag so you look and feel part of the crew.

To help you stand out, we’re trialling extra kit you can borrow for big events and stalls: boob suits (plus beachballs to stuff them), tablecloths, poster frames, and pull-up banners.

Stock is limited, but you can request items by emailing volunteer@coppafeel.org with what you need and when. We’ll cover postage both ways.



Ambassador Pilot glow up



YOU SAID...

“Doing this solo can feel tough. The newsletter helped, but I’d love to feel more like I’m part of a community or have someone to bounce ideas off of.”



Boob Camp 2025



WE DID...

We’re launching an Ambassador WhatsApp community! Where you can share ideas, find volunteers in your area, and feel part of a team. We’ve also looked at other points in the programme where we can bring in more of that community feel.

We’ve now:

- ✓ Switched to group interviews so you connect from day one
- ✓ Invited Ambassadors to Boob Camp (our annual community day) to connect with each other IRL and meet the wider volunteer fam



Our focus



You'll might have a few questions about the design of your kit. We focused on four key areas: visibility, accessibility, inclusivity, and sustainability. Keep reading to learn more.

VISIBILITY



We've given your kit a bright and bold look to make you stand out so you're seen from a distance. We did a lot of testing and tweaking of the design and colours to make it really pop! ✨

ACCESSIBILITY

The design was built with accessibility in mind, including improved readability. For example, the 'bubble' behind the CoppaFeel! logo adds contrast, so it's clear to people who you're repping, whether they're hanging at the back of the room, or front row VIPs.

INCLUSIVITY

Your kit now includes three chest icons (boob, mastectomy, and pec) to represent all bodies: guys, gals, and non-binary pals.

We've expanded sizing to be more inclusive (XS-5XL) and the clothing is both unisex, and true to size. Size up for a looser fit or more room around the hips.

SUSTAINABILITY

We've worked with suppliers to make your kit more eco-friendly. We use water-based inks and thicker, longer-lasting materials so you can wear it, re-wear it, and wear it some more!

