

# Boobiversity Challenge

**CoppaFeel!**  
breast cancer awareness

# Boobiversity Challenge

## About the challenge:

**Turn your corporate donation  
into a team event!**

The Boobiversity Challenge is a gameshow-style event designed for companies who want to donate to CoppaFeel! while getting teams involved.

Your company sets aside a 'pot' of funds as the donation, and teams compete in fun, interactive rounds to earn that money for the charity. Each question is worth your chosen donation amount. Some questions may be worth £1, while others may be worth hundreds depending on the difficulty!

It's a brilliant way for your company to give, without just handing over a cheque. Teams can take part, learn about CoppaFeel! and have a laugh along the way.

Some rounds can weave in awareness and education, while others are just about teamwork and celebrating the CoppaFeel! spirit. With our resources, you'll have everything you need to host a fun, engaging event that everyone feels proud to be part of.

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## Everything you need:

### **Buzzers**

(or designated team members to make noises)

### **CoppaFeel! awareness resources**

leaflets or printouts to share life-saving information

### **Question sheets**

4 quiz rounds with 5 questions in each

### **Boob Bucks / Chest Coins**

Craft money to represent the donation worth of each question

### **A willing host**

who shares enthusiasm, awareness & rules

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## How it works:

**First up:** Split up into teams.

**Buzz in:** Be the first to buzz in with the right answer.

**Points mean prizes (for CoppaFeel!):** Each correct answer earns 'donation money' (Boob Bucks/Chest Coins) that goes to our charity.

**Booby bonus:** Any unclaimed Boob Bucks/Chest Coins become a special bonus question - giving every team a final chance to claim it!

**Final tally:** Add up your team's contributions to see who 'raised' the most.

**Celebrate & donate:** Every penny your company contributes helps us spread awareness and save lives!

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Category:

Value:

Q1:

Answer:

£

Q2:

Answer:

£

Q3:

Answer:

£

Q4:

Answer:

£

Q5:

Answer:

£

Category:

Value:

Q1:

Answer:

£

Q2:

Answer:

£

Q3:

Answer:

£

Q4:

Answer:

£

Q5:

Answer:

£

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Category:

Value:

Q1:

Answer:

£

Q2:

Answer:

£

Q3:

Answer:

£

Q4:

Answer:

£

Q5:

Answer:

£

Category:

Value:

Q1:

Answer:

£

Q2:

Answer:

£

Q3:

Answer:

£

Q4:

Answer:

£

Q5:

Answer:

£

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## BOOBY BONUS QUESTION

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**Q:**

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**Answer:**

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**Value:**

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**Any unclaimed money in the Booby Bonus Pile**

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## Inspiration for rounds:

### Rhyme round

A clue describes a rhyming phrase. Solve it!

**Example:** 'Kiss from a Rose' singer donates proceeds to the only youth-focused breast cancer awareness charity.

**Answer:** Seal fundraises for CoppaFeel!

### Hidden chest

Every answer contains the word chest. Guess it!

**Example:** A large group of musicians playing together, often in a concert hall.

**Answer:** Orchestra

### Booby buzz-in

Quick-fire questions inspired by CoppaFeel!

**Example:** What month is officially Breast Cancer Awareness Month?

**Answer:** October

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## Inspiration for rounds:

### Guess the landmark from the 1-star review

Identify the landmark described in a funny review.

**Example:** 'It really isn't as impressive as you would think or imagine.  
Total rip off and the stones are a lot smaller than expected!'

**Answer:** Stone Henge

### Booby Bonus

A clue describes a rhyming phrase. Solve it!

**Example:** How many life-saving SMS reminders did Coppafeel! send in 2024?

**Answer:** 1,475,339 (closest number wins)

## Sending your donation:

Once your brilliant Boobiversity event is wrapped up, you can send your donation in the way that suits you best:

**Pay in directly**

[coppafeel.org/give](https://coppafeel.org/give)

**Get in touch**

[coppafeel.org/contact-us](https://coppafeel.org/contact-us)

**And don't forget** – we'd love to hear all about your event! Share your stories, snaps and successes with us so we can celebrate your efforts too.