

# Mission #1 Digital Pack

## CoppaFeel! x NatWest Group - Company Ambassador Scheme

### Links to share

#### Option 1 - Breast Cancer signs (chest icons)

<https://www.instagram.com/p/DPMZo4XiU6I/>

#### Option 2 - Breast Cancer signs (nipple free version)

<https://www.instagram.com/p/DLaCZgGv2La/>

#### Option 3 - Robyn's story (Feelings Campaign)

<https://www.instagram.com/reel/DQPXfuhCbWa/>

#### Option 4 - Amber's story (Feelings Campaign)

[https://www.instagram.com/p/DO89IN\\_itWm/](https://www.instagram.com/p/DO89IN_itWm/)

## Template captions

### Instagram - option 1

Proud to join @coppafeel as a Company Ambassador. ❤️ Breast cancer can affect anyone, at any age. Robyn was diagnosed at 25.

Knowing your normal = early detection = better outcomes. You're never too young to start checking your chest.

### Instagram - option 2

I'm helping @coppafeel get people talking about breast cancer this month. Swipe to learn the signs and whatever you feel, feel your chest. 🍒

## Instagram - option 3

Real talk: breast cancer can happen at any age. I'm joining @coppafeel as a Company Ambassador to raise awareness and encourage everyone to check their chest. 🧡

## Group chat - option 1

Hey team, Proud to share I've joined CoppaFeel! ([coppafeel.org](https://coppafeel.org)) as a Company Ambassador volunteer. ❤️ I'll be chatting chest checking at work and beyond. Breast cancer can affect anyone, at any age, and knowing your normal could save your life! If you want resources for your team, DM me - I'd love to chat.

Check out CoppaFeel!'s work: [insert link to chosen post]

## Group chat - option 2

Hey team! I'm supporting CoppaFeel!, the UK's only youth-focused breast cancer awareness charity, as a Company Ambassador volunteer. I'll be sharing tips on how to check your chest and why early detection matters 💡

Curious? Check them out here: [insert link to chosen post]

## Group chat - option 3

Heads up team! Breast cancer can, and does happen to young people. Amber was diagnosed at 26.

I'm helping CoppaFeel! ([coppafeel.org](https://coppafeel.org)) raise awareness and get people talking about chest checking. Early detection saves lives, and you're never too young to start checking your chest. ❤️

Learn more here: [insert link to chosen post]

## LinkedIn - option 1

Proud to share that I've joined CoppaFeel! as a Company Ambassador. Breast cancer doesn't just affect older people. It can impact anyone, at any age. I'll be using my voice and platforms at work to help spread awareness, share resources, and encourage people to get to know their normal. Checking your chest could save your life. If you'd like to learn more or bring this message to your team, I'd love to chat.

## LinkedIn - option 2

Today I'm using my platform for something important. Around 2,500 people under the age of 40 are diagnosed with breast cancer each year in the UK, yet most young people don't think it could happen to them. That's why I'm supporting CoppaFeel! as a Company Ambassador. Over the next few months, I'll be bringing chest checking into everyday conversations, sharing resources that could genuinely save lives. I'll be sharing tools, stories, and guidance across my networks. If you'd like anything for your team or community, just reach out.

## LinkedIn - option 3

Sharing this today because these stories stay with you. Robyn and Amber were both diagnosed with breast cancer in their 20s. Their experiences are powerful reminders that breast cancer doesn't discriminate. Early detection saves lives. I've recently become a Company Ambassador for CoppaFeel! to help spread this message. This month I'm encouraging my network to:

- Learn the signs and symptoms
- Check their chest monthly
- Get to know what's normal for them

Head to CoppaFeel!'s website to learn more: [coppafeel.org](https://coppafeel.org)